

**INVITATION FOR EXPRESSION OF INTEREST – PREQUALIFICATION  
OF SERVICE PROVIDERS FOR PUBLIC RELATIONS AND  
COMMUNICATIONS SUPPORT SERVICES**

**I. INTRODUCTION**

Geita Gold Mining Limited (“The Company”), a subsidiary of AngloGold Ashanti (“AGA”) is in north-western Tanzania, in the Lake Victoria goldfields of the Geita region, about 5km from Geita town.

The Company is in the process of prequalifying Service Providers for Public Relation and Communication Support Services and is, therefore, inviting eligible and interested Service Providers to submit expressions of interest as detailed below.

**NB: THE DOCUMENTS REQUESTED BELOW MUST BE SUBMITTED WHEN EXPRESSING INTEREST IN THIS SERVICE. SHORTLISTED APPLICANTS WILL BE SUBJECTED TO THE ANGLOGOLD ASHANTI VETTING PROCESS.**

**Scope of Service:**

REFERENCE NUMBER	SERVICE DESCRIPTION
GGME01857	PROVISION OF PUBLIC RELATIONS AND COMMUNICATIONS SUPPORT SERVICES

**II. INFORMATION REQUIRED**

PRE-QUALIFICATION REQUIREMENTS (MANDATORY)
<b>COMMERCIAL</b>
Company Profile and updated organogram
Company Code of Conduct and Ethics
Copy of Current Business License
Copy of Certificate of Incorporation, the most recent BRELA search, and the latest BRELA application of annual return.
Copy of Valid Tax Clearance Certificate (TCC), TIN Certificate and VAT Registration Certificate
NSSF Compliance Certificate
Copy of Company Memorandum and Article of Association
Compliance with Mining Act-Approved Local Content Plan.
<b>FINANCIAL POSITION AND TERMS OF TRADE</b>
Applicants audited financial statements for the latest three years.
Bank statements of the Applicants active bank accounts for the past 6 months.
<b>SAFETY AND ENVIRONMENTAL MANAGEMENT SYSTEMS</b>
OSHA Compliance Certificate
Environmental compliance Certificate
Workers’ compensation fund Certificate
Safety and Environmental Policy
<b>OTHER POLICIES</b>
Gifts / Hospitality / Sponsorship Policy / Procedure
Policies / Procedures dealing with Forced and Child Labor
Policies / Procedures dealing with Abuse, Discrimination and Harassment
Grievance Procedure
Human Rights Policy / Procedure / Programme
<b>PAST EXPERIENCE</b>
At least 3 names of the applicant’s clients, value and duration of the contracts entered with the clients in the past two years
Recommendation letter from previous clients
<b>TECHNICAL CRITERIA (GGME01857)</b>
Ability to provide campaign management services including event management, media management, digital media management and creative design input on large scale to positively impact the Company brand. Please attach CVs of key personnel
Experience of undertaking similar works over the last 3 years. Please provide a profile showcasing the same
Provide case studies to showcase ability to provide brand and reputation management services
Showcase a list of works done to demonstrate social media management ability

**III.** Interested companies must submit their expression Letters of Interest (“LOI”) by quoting **(GGME01857 - PROVISION OF PUBLIC RELATIONS AND COMMUNICATIONS SUPPORT SERVICES)** as **THE SUBJECT OF THE EMAIL** for the submission of Letters of Interest (LOI). Letters of Interest must indicate Applicant’s full name, contact details and name of the principal contact.

**IV.** All LOIs and supporting documentation (in PDF format) must be submitted to the Company via e-mail at **geita.eoi@anglogoldashanti.com** without copying any individual from the Company. Submission must not be later than **8.30 AM (EAT) on 11<sup>TH</sup> July 2024.** (the “EOI” Submission Deadline”). EOI submissions must not exceed 150MB per email. In case the size of the email exceeds 150MB, applicants must split the submissions into multiple emails.

**V.** Shortlisted Candidates will be notified within forty-five (45) calendar days from the submission deadline. Candidates not contacted within the forty-five (45) calendar days must consider themselves unsuccessful.